

# PRINT

# PRODUCTION SPECIFICATIONS

## OUR PRODUCTION COMPANY IS MAC BASED

### We can only accept files in these formats:

- InDesign - preferred (Up to InDesign or Adobe CC).
- Photoshop PSD, EPS - TIFF at 300dpi minimum, embedded profile, FOGRA39.
- Hi Res PDF (Bus files without grid or crops in bleed, billboard, crops marks required to indicate visual area).
- Files should be supplied at 10% of actual size.

## IMAGES

### All links must be supplied and should be:

- CMYK, TIFF, EPS, FOGRA39.
- Greyscale, TIFF, EPS (embedded profile: dot gain 15%).
- Resolution: TIFF & EPS images need to be a minimum of 300dpi @10%.
- Please contact us for individual job specifications.
- BITMAP (1000dpi min).

## COLOURS

Where black is used in large areas a 4 colour black (30C, 20M, 20Y, 100K) is best.

Overprinting of colour is not accepted.

**PLEASE ENSURE BLACK IS NOT OVERPRINTED.**

## FONTS

Convert all text to paths where possible or supply all screen & postscript used.

## TRIMS & BLEEDS

- Trims marking final document size if used must be set outside the bleed area.
- Bleed for billboards & buses should be set at 50mm @ full size (5mm @ 10%) on all sides (apart from 100mm on full wraps).

## MEDIA

- Email up to 20MB to **[outdoorstaticops@mediaworks.co.nz](mailto:outdoorstaticops@mediaworks.co.nz)**
- Dropbox or Hightail anything above 20MB.
- Artwork can also be sent to :  
Outdoor Static Ops (MediaWorks) 17 Hargreaves St, St Mary's Bay, Auckland.
- Please provide a colour proof where possible
- Departure from specifications will incur production (conversion) charges.

**Contact [outdoorstaticops@mediaworks.co.nz](mailto:outdoorstaticops@mediaworks.co.nz) for any questions.**

