

# STREET FURNITURE PRODUCTION SPECIFICATIONS

## STATIC STREET FURNITURE\*

### SUPER:

Trim size: 1175mm (w) x 1775mm (h)

Visual safe area: 1150mm (w) x 1750mm (h)

### METRO:

Trim size: 1020mm (w) x 1520mm (h)

Visual safe area: 985mm (w) x 1480mm (h)

*\*Please provide artwork for both sizes*

## ARTWORK & BLEED

- 10mm bleed all sides around trim size
- Files to be supplied as high res pdf, 1/3 of final size, at 300dpi
- Poster stock accepted by QMS is 200gsm Yupo
- Printed posters to be clearly labelled and delivered to 6 Copsey Place, Avondale 1026, 5 working days prior to campaign start date

## ARTWORK CONTACT

Artwork files and material instructions to be despatched to: [campaigndelivery@mediaworks.co.nz](mailto:campaigndelivery@mediaworks.co.nz)

## ARTWORK DEADLINE

**10 working days prior** to contract start campaign start date.

***All Street Furniture creative is subject to AT Category exclusions***

